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## **ENTERMISSION UNLOCKS THE PROFITABILITY PUZZLE FOR ESCAPE ROOM VIRTUAL REALITY**

*Innovative Product Combining Escape Room Adventures and Immersive VR Launches  
at the Room Escape Show*

Room Escape Show: San Antonio, TX (August 06, 2019) - Entermission, a new company focused on delivering amazing virtual reality adventures to physical escape rooms, is launching in booth #717 at TransWorld's Room Escape Show & Conference from August 6-8 in San Antonio, Texas. Entermission is proud to unveil the first VR attraction designed by an escape room owner for escape room operators.

Christal Ho, the founder of Entermission, has a wealth of escape room and VR experience. Since 2014, Christal has also owned and operated the Australia and New Zealand master franchise of Escape Hunt, the largest escape room business in the world. She built on that experience to co-found Virtual Reality Rooms in 2017 as Sydney, Australia's first virtual reality escape game center. Virtual Reality Rooms has six rooms that each offer experiences for up to six players each for a 36-player capacity. Entermission represents the culmination of Christal's extensive experience in a turnkey package for escape room owners.

"Lots of VR escape games have been created by VR fanatics and video game companies, but none have addressed the primary problems that escape room operators struggle with," noted Christal Ho, founder and CEO of Entermission. "With Entermission we have unlocked an affordable, profitable, easy-to-operate solution to expensive buildouts that create months of downtime, wasted labor resetting rooms after every game, and large spaces dedicated to only a single game."

While other VR escape rooms require 400 square feet for 4 players, Entermission's unique Mission Module rooms fit 6 players in only 170 square feet. With 50% higher capacity in less than half the physical space of other VR escape games, Entermission is the most profitable virtual reality attraction available today for escape room owners.

Most VR escape rooms send each player into an isolated room by themselves. With Entermission, 6 people play together in the same room. When they reach out to high-five their friends in VR, they actually touch their hands. They can take pictures of their friends playing for social sharing. And like the shared experience of a movie theater, they can hear the gasps, shrieks and screams of their friends as they are stimulated by amazing multisensory experiences. According to research firm Greenlight Insights, 77% of people who have tried virtual reality said they want more social experiences. Entermission gives guests the social VR experiences they crave, all in a compact, 170 square foot multiplayer escape room.

The key components of Entermission's efficiency and consumer experience are their unique Mission Modules. These high-end VR gaming chairs feature:

- HTC Vive Pro headsets for high resolution graphics
- Leap Motion hand tracking for immersive puzzle-solving and in-game flight
- Buttkicker LFE haptics integrated into the seat, which create vibrations and add intense realism you can feel
- Dramatic led accent lighting to draw attention and build guest anticipation
- Server-grade VR core with Intel 17 8700 CPU & Nvidia RTX graphics card for silky smooth high-resolution graphics.

Each room with 6 Mission Modules also features environmental effects designed to create deep immersion and incredible, memorable moments. Wind, heat, and scent generators are programmed to synch with the most dramatic moments in the experience to create a sense of realism unmatched in any other virtual reality escape experience.

Entermission provides social VR adventures designed to appeal to a wider audience than traditional escape rooms. From kids (8+) to grown-ups, these immersive exciting games with challenging, collaborative puzzles and amazing action thrill all types of groups. It's perfect for fun with friends and family or unique teambuilding with squads of coworkers. For more than 18 months, Entermission adventures have been running at a location in Sydney, Australia with almost exclusively 5-star reviews.

Entermission launches with two great games:

- Space Heroes - Guests explore a sabotaged space station with their friends. Players experience zero-gravity flight, shoot lasers, fight against hostile robots, and use telekinesis, all while collaboratively solving puzzles and working to save Earth.
- Mad Mind - Players become a team of detectives from the future sent deep into the memories of a maniac to investigate the mysterious kidnapping of a child. You need to work together to solve diabolical and dangerous puzzles and uncover the secrets held in the mind of a madman.

New Entermission adventures are in development, including experiences and games based on popular movies and TV shows.

Escape room operators and other interested location-based entertainment business can learn more by visiting [enterthemission.com](http://enterthemission.com)

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